

Objective Continue my career where I can effectively utilize my production skill set in Project Management and Multi-Media. I am a detail-oriented thinker, able to work well with a team and individually by managing day-to-day workflow in a fast-paced environment

Years of Experience

8 years of multimedia /production experience
7 years of managerial experience,
5 years of experience in course facilitation and training
12 years of computer literacy, Mac OS, XP, Vista, Windows 7+8

Employment Lakeland Highlands Middle School Television Producer /Editor /Teacher (08/2014 – Present)

Lead creative sessions for student project
Manage multiple projects from concept through completion
Help student develop production skill sets for real world media
Develop creative programs and design concepts for daily campus wide TV show (CV-TV)

Smart Solutions Productions LLC, Creative Director /Editor (03/2008 – Present)

Lead creative sessions for project
Manage multiple projects from concept through completion
Develop creative programs and design concepts that meet the business objectives of our clients and brand strategies
Establish creative direction for broadcast, digital executions
Cast actors for television, including voiceovers
Attends photo shoots and supervises production team
Supervise and inspire the creative team; generate multiple concepts for project
Manage team members
Provide quality control over concepts and projects
Ensure team meets deadlines and stays within budget

Afrotainment, Media Coordinator /Encoder /Editor (03/2010 – Present)

Graphic Design and Editor for Afro-Sports (Fast Break, In The Zone)
Responsible for removing unused or expired material from the server based on procedures and searched criteria.
Responsible for inventory of the production server based on procedural criteria and licensing agreements.
Responsible for maintaining video assets and associated rights for long term production in coordination with programming groups and media services.
Responsible for associated usage “rights” within media server metadata entries.
Works closely to ensure solutions, upgrades and specification that increase workflow and processes.
Responsible for performing processes regarding retrieval of media and media records from production server archive.
Responsible for assisting in the creation or revision of guidelines for all video server related processes and training For related users.
Demonstrate proficiency in basic encoding/compression techniques.
Provide and demonstrate creative ideas to producer/clients in relationship to incoming video and management of server properties.

Texas State Technical College, Program Specialist (03/2006 – 07/2008)

Responsible for multi-media summer courses, computer maintenance and annual budget.
Tutored students in Adobe /Flash, Photoshop, storyboard design and graphics
Managed video editing and digital media projects for student classes
Updated and oversaw computer labs maintenance and annual budgets

Texas State Technical College, Admissions Advisor (07/2008 – 6/2009)

Develop and maintain key relationships with school faculty and administrators.
Act as campus representative for assigned schools
Facilitate college preparatory summer courses for new recruits

Skills and Experience

Shooter /Editor – Profiles (Apple Seed Media)
Assistant Director - N.O.R.E Music Video 2012
Heineken Promo 2012
2011 British Airways Face to Face (Competition Finalist)
Director /Producer for #tasbytravel – Shanghai, Webisode YouTube /Vimeo, Opposites (Afrotainment /Dish Network)
Non-linear Editing
Experience in Final Cut Pro, Premiere, Avid, Motion and After Effects
Technical Director - Tri-Caster, Carbonite M2 (Afrotainment /Dish Network Orlando – Mojo Media Brands)

Education

Full Sail University

Bachelors in Film Study; Documentary and Television Production

Texas State Technical College

Associates in Digital Media Design